



# About **US**

***Aapka Solutions CFO Pvt. Ltd. is a Mumbai-based private company that was established in May 2021.***

***We are a strategic and financial implementation advisory company that helps SMEs, MSMEs, start-ups, and mid-corporates.***

***We provide a unique platform with an advisory team of bankers, investors, MBA specialists, and chartered accountants. This group helps companies expand financially while keeping their independence.***

***We grow, transform, and scale businesses at every level and in developing all of their divisions. In any department, our knowledge can be of assistance.***



# vision and mission

## Mission

*To help traditional businesses modernize by establishing a futuristic business using modern technology and design. The focus on offering solutions to our clients and achieving complete business automation.*

## Vision

*Technology will be the primary enabler in our goal of transforming traditional businesses around the world into modern businesses while also helping firms in becoming eligible for fundraising.*



# Our Services



## 1) WHAT TO EXPECT FROM AAPKA CFO FOR YOUR BUSINESS EXPANSION IN USA?



- 1 *Explore the exhibition hall with economic development organisation, service providers, and startups.*
- 2 *connect with representative from 50+ states, 80+ markets, and government officials.*
- 3 *Attend 100+ sessions for advice on workforce, incentives, and more.*
- 4 *Attend 50+ focused sessions on Foreign Direct Investments.*
- 5 *Form partnerships with industry players nationwide.*
- 6 *Attends Spinoffs events that take place before or after the SelectUSA Investment Summit in different locations across the United States.*
- 7 *Schedule meetings in advance of the event and establish connections with government officials from various states.*

## 2) HOW AAPKA CFO WILL ASSIST YOU FOR YOUR BUSINESS EXPANSION IN USA?



- 1** At Aapka CFO, we will manage your application process, assisting with form details.
- 2** Assist with all the paperwork for the Select USA Summit.
- 3** Take you as a Delegates to connect with states at USA Summit.
- 4** Assist in pitching your business for US market entry & provide a free 10-year B1,B2 visa.
- 5** Guide you for the Select USA interview before heading to the US.
- 6** Help your business grow in the US startup community by making connection.



### 3) Registrations and Certifications

- *Registrations and certifications are formal processes that validate a business or individual's compliance with industry standards, regulations, and best practices. They can help build credibility, increase trust, and demonstrate a commitment to quality and excellence.*
- *We offer a range of registration and certification services to meet your needs and ensure compliance with industry standards and regulations.*
- ***India Company Registration***
- ***UAE Company Registration***
- ***Start-up India Registration***
- ***Seed Grant Tax Exemption***

# Our Services

## 4) Revenue Generation

### Franchise Model

At Aapka CFO, we help you rapidly grow your franchise network with less risk and investment. Basically a more flexible approach to franchising. After understanding your existing operations, sales channel and revenue model, we help you scale by providing software and technology platforms to manage the franchise network and extend various kinds of other support as well.

### Subscription Model

In cases where your product's repeat customers stand out, subscriptions prove useful and also they build longlasting relationships between you and the customer. Aapka CFO help you to introduce such techniques in your business and we will help you with modelling the subscriptions, their timelines and overall management to bring you great customer insights.

## 4) Revenue Generation

### ..... ➤ Distribution Channel

*We introduce various distribution channels so your product reaches your customer quicker. This will heighten the probability of your customer liking you back and being loyal to you. If your product lacks networking, we will help you get it done.*

### ..... ➤ Women Entrepreneurship

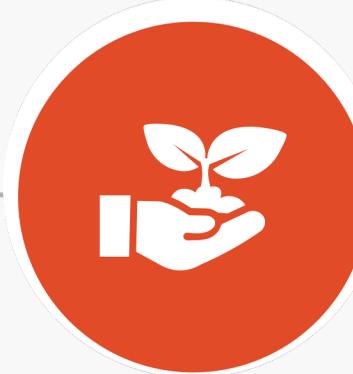
*Our special women partner entrepreneurship serves the dual purpose of empowering women and scaling one's business. We help businesses to open a special channel for women to onboard new customers on their platform and earn commission on the way.*

### ..... ➤ Sales Handholding and Mentoring

*Sales Handholding and Mentoring include the development of a sales plan with detailed Key Result Areas (KRAs), tracking of your sales team's progress through our tracker and WhatsApp updates (where we will ask them to share real-time updates), monitoring the business generated by your sales team, and providing a detailed report at the conclusion of the service period.*

# 5) Product and Operations Development

We at Aapka CFO help you optimize your product so that it falls right into the place where it sells. We help you collect customer insights using technology and also help you understand how some changes in your existing services/product will prove to be fruitful for your business.



## Product Re-engineering

### Research and Development



**We at Aapka CFO help explore new ideas and technologies to develop innovative products, services, or processes. We will build strategic plans focused on innovating the product and services to meet the demands of the future. These plans will be constantly revised so you are always a step ahead of your competition.**

**We analyse and redesign of the core business process that will improve your overall performance and efficiency. We rethink and reinvent the way work is done in an organization to create a more streamlined and effective workflow.**



## Business Process Re-engineering

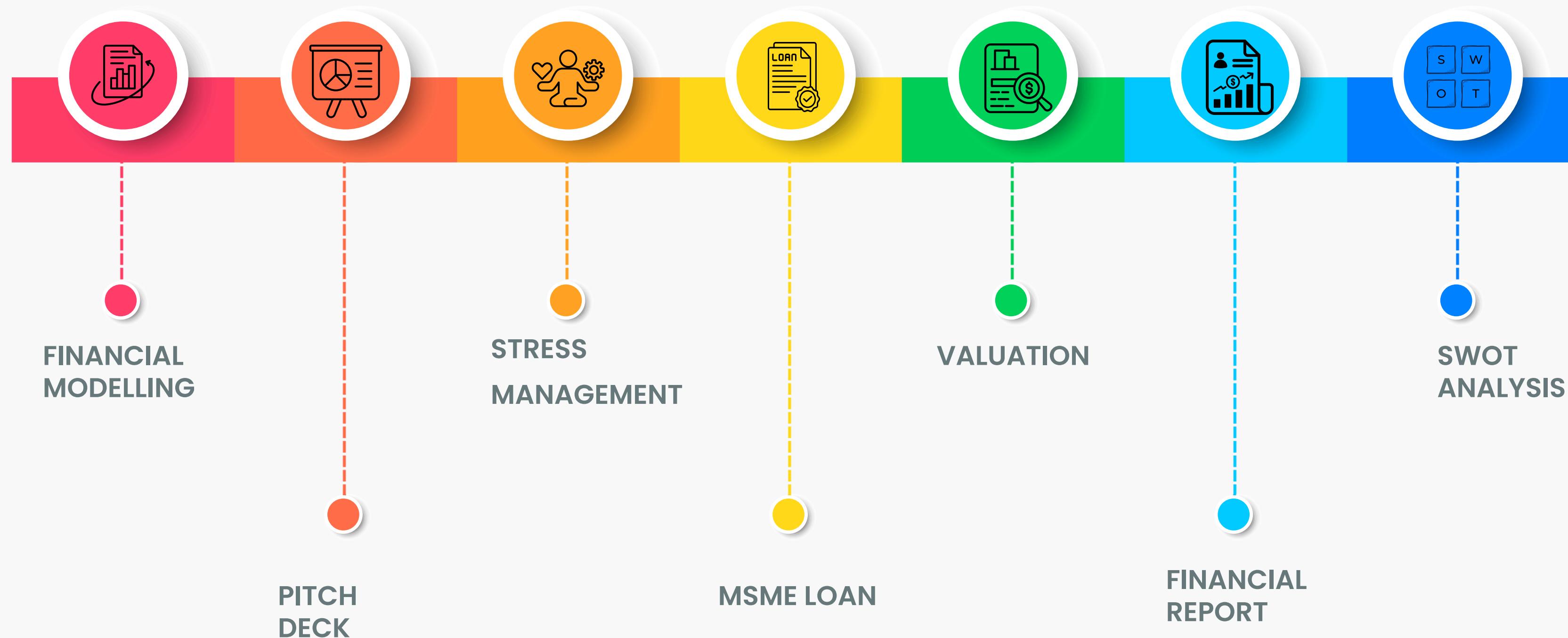
### Employee engagement



**We offer custom-tailored solutions for businesses seeking help with the management of their staff. Based on the type and size of your human resources, we customise our services that suit you best.**

# 6) Financial solution

Our financial solutions services offer comprehensive support and expertise in managing financial operations. We aim to provide tailored solutions to help businesses achieve their financial goals. Below are the financial solution services that we offer to help clients manage their finances effectively and efficiently.



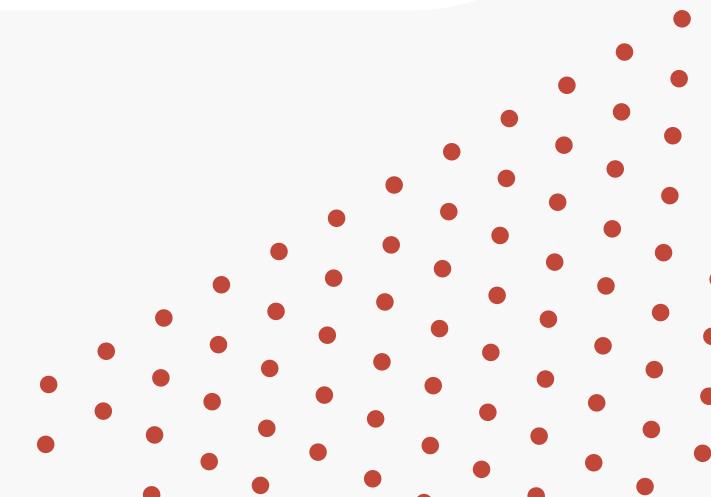


# 7) Technology

*In today's world technology is the most important part of any product or service delivery and it will continue to influence business until eternity. For businesses just beginning to realize the inevitability of technology or looking to upgrade, we are here to help them with our services ranging across a wide variety of use cases. Be it Web/ App development, software for management purposes, AR/VR models, or AI & ML models, we are on board to bring your business its missing piece.*

*Below are the technology services we offer to help clients achieve business transformation.*

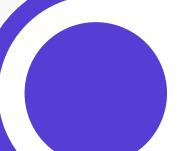
- *IT consulting*
- *IT training*
- *Application development*
- *Full stack development*
- *Ecommerce solutions*
- *Artificial intelligence*
- *Augmented reality*
- *Chatbot based solutions*
- *Analytics solutions*
- *CMS solutions*
- *Payment integration*

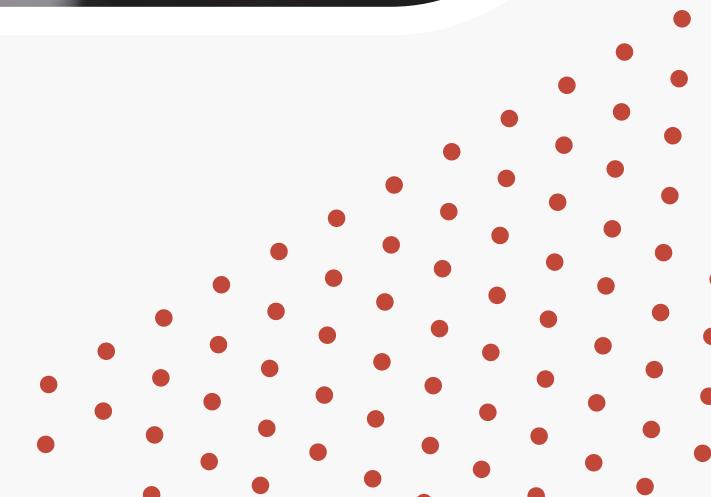




## 8) Investor connects

*Investor connects is a platform that brings together entrepreneurs and investors to facilitate funding and investment opportunities. It helps entrepreneurs to showcase their ideas and businesses and connect with potential investors to support their growth and development.*

-  Banks
-  NBFCs
-  Private Investors
-  Venture Debts



# UNIQUE SELLING POINT

*Aapka CFO helps clients implement strategies to secure funding. This service is accessible to startups, SMEs, and MSMEs, and mid-corporates which sets them apart from the Big 4 consulting firms that mainly target MNCs.*

*Aapka CFO has knowledge that can be of assistance in any department of a business, making them a valuable partner for companies looking to improve their financial performance across the board.*

*Aapka CFO helps in generating multiple revenue streams for their clients, which is a crucial aspect of financial growth.*

*Aapka CFO offers specialized services to women entrepreneurs, helping them to develop their business ideas and turn them into successful ventures.*

# OUR TEAM



**RONAK SONI**

*CEO*



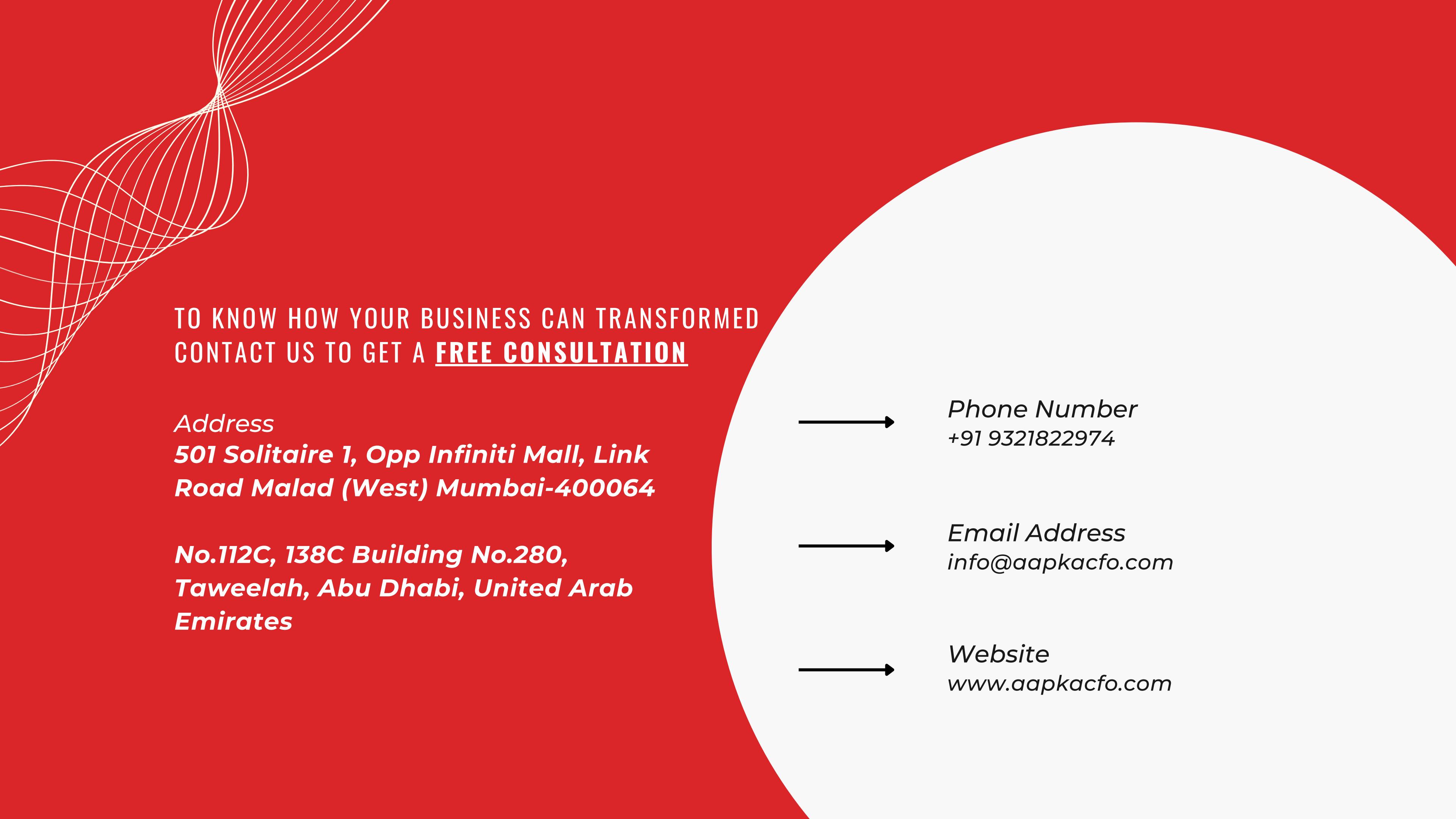
**CHIRAG TRIVEDI**

*MD*



**MANISH CHOTALIA**

*CMO*



TO KNOW HOW YOUR BUSINESS CAN TRANSFORMED  
CONTACT US TO GET A FREE CONSULTATION

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